

## Helmut Fischer's 90th Birthday Message to Customers and Partners

Dear Customers and Partners,

As I celebrate my 90<sup>th</sup> birthday, I would like to take this opportunity to reflect on the many wonderful years I have had founding and managing the Helmut Fischer group, and also, to look forward to the future with joy and confidence.

The Helmut Fischer company was founded in 1953 in my hometown, Stuttgart, Germany. From the young age of 22, I dedicated my life to this company, its exceptional employees and our common goal. From the beginning till now, our goal has remained unchanged, that is to develop measuring instruments that add value to our customers and help them accomplish their jobs in the best possible way. This vision guides every successful development of new measurement methods and instruments that support the technical progress of our customers.

Fischer is deliberately not the loudest brand on the market. This is not only due to our down-to-earth Swabian culture, rather, we believe actions speak louder than words. Our customers know and trust Fischer as a brand that represents quality and performance. With our first-class customer service, we have been and continue to be a market leader in the field of non-destructive coating thickness measurement instruments.

The development and production of high-quality precision measuring instruments are the prerequisites for the success of an instrumentation company. In order to bring this value to customers, a close connection with customers is the vital link. Thus, Fischer has a global network of direct subsidiaries to serve all important manufacturing industries. Under the motto "Think global - act local", we provide best-in-class local customer support from initial consultation to instrument servicing.

New technologies and global events will disrupt and present challenges for every company. Thus, we believe it is essential to recognize these trends at an early stage, to react in a targeted manner and to set the course by taking appropriate measures.

That is why I am even more pleased and reassured that our Managing Director, Dr. Martin Leibfritz, with his years of technical and worldly experience, is able to confidently manage the Helmut Fischer group, and to continue to grow the company together with our numerous talented employees. In this way, we can continue to make our customers' world measurably easier.

Best Regards,

Helmut Fischer